

Logo Design Contest Rules

Purpose

The Yellowknife Skating Club is challenging our Skaters, Parents, Coaches and community members to create a logo that will be used for the web site, printed matter, T-shirts, promotional materials and advertisements.

Guidelines

- o The logo must include Yellowknife Skating Club
- o The logo MUST be the original work of the submitter
- o The logo can be designed using colour, or black and white, or any combination
- o The logo may be created using pencils, crayons, markers, and paint. Also, the logo may be created with a computer drawing program, but of course, all images must be original
- o The logo should be simple, not be complicated or confusing, and all elements must be discernible when reproduced in smaller sizes

Submission Deadline

September 15, 2022. Only entries received or postmarked by September 15, 2022 will be considered.

Participation

The competition is open to all ages and people interested in entering.

Submission Format

Designs must be submitted in any of the following formats: .jpg, .tiff, .pdf, png (if a hard-copy design sketch is submitted, it must be scanned or otherwise rendered into one of the above computer formats and submitted). Images can be larger than, but must be no smaller than, three inches by three inches (3" x 3").

Judging

A committee comprised of coaches and board members will assess and decide on a winner. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above. Their decision will be final.

Copyright

Yellowknife Skating Club will acquire ownership of the winning logo by assignment of copyright, and the winning designer will disclaim any trademarks and without limitation all other rights related to the design (Official Entry Form Required). By submitting a logo for entry in the competition, the designer acknowledges that he/she is the person that created the logo and is the rightful owner. The designer also certifies that the logo does not infringe upon the rights of any third party and that it does not violate any copyright.

Prize

One winner will receive promotional item with their logo and \$300

NB – Yellowknife Skating Club is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.